

THE CAPITAL CAMPAIGN

Veterans Transitional Living Center



rebuilding
LIVES

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FUTURES





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WHO ARE THE VETERANS WE SERVE?

Homeless veterans are our neighbors, family members, and friends. They come from all the military branches, all socioeconomic, cultural, racial, and educational backgrounds.

Some of them often feel sad, anxious, alone, and hopeless, however with support, compassion, and time, they can move ahead in life. With your help, they can build a new life, in which they are productive, independent, safe, and valued.

The Veterans Transitional Living Center, a program from the Opportunity Center for the Homeless, has been a trusted and respected resource for veterans in need in the El Paso County community for two decades, offering hope and advancement opportunities to former military members facing homelessness.



Raymond Hernandez, VTLC Resident

“Living at the VTLC has been a life-saving experience for me. With their support, I found the strength and wisdom to re-evaluate my life. This experience has brought much healing, especially to my mental health.

Since day one, I have improved in many areas of my life, and my relationships with family and co-workers have flourished.

The VTLC's support led me to follow my dream of helping people, and I am now enrolled at the Lady of the Lake University to pursue my Bachelor's Degree in Social Work. I hope I can help others; the same way they have helped me.

”



20

YEARS OF HOPE and SUPPORT

The **Veterans Transitional Living Center** has been helping veterans facing homelessness since 2001, collaborating with the Department of Veteran's Affairs (VA) through a Grant and Per Diem Program, which covers operational costs only.

Up to 20 veterans can be served simultaneously and may participate in the program for two years. The average stay is 120 days, and the main program goals are to help each of them achieve greater self-determination, improved residential stability, resource management, and achieve self-sufficiency. These goals are met through an individual service plan developed by the case manager and VA social workers.

Successful graduates of the program may be eligible for additional supportive services such as rental assistance and relocation allowance, depending on the individual's need and funding availability.

Now, 20 years after founding the **Veterans Transitional Living Center**, we are thrilled to be relocating and expanding into a brand new space that will combine our shelter and supportive services. While our original shelter has been a haven for over one thousand veterans seeking help, our new three-story building will comply with new VA living standards, increase our accessibility and provide much-needed enhancements in design, security, and amenities.



WHY GROW? WHY NOW?

While government and private foundation grants, special events, and donor funding sustain our current operations, the costs of maintaining the **Veterans Transitional Living Center** in a building that is over 20 years old continue to increase each year.

Recently, the Department of Veteran's Affairs updated its specifications for funded entities. Although our current building is still in good condition, it has given us all it has to give. During the covid-19 pandemic, the need for more privacy in the veteran's rooms became a priority. Based on a Single Room Occupancy (SRO) model, our existing building is no longer adaptable— therefore, the need for a new building with private areas and fully equipped bathrooms in each room.

Our current setup, with communal areas, is challenging for many residents to navigate, making it difficult to accommodate people with special needs comfortably. It also does not have a private space for advocacy and counseling to help veterans meet their goals and achieve self-sufficiency. The new location will provide much-needed privacy and comfort to the male and female veterans we serve.

The Opportunity Center for the Homeless owns land in downtown El Paso, off of Magoffin Avenue, which supports relocating the VTLC's current facility and expanding support services. While our existing building provides a safe environment conducive to the veterans' health and welfare, we can and must do better.

**Total
Project
Cost: \$2.4
Million**

**VA
Award
\$1.0
Million**

**Capital
Campaign
\$1.5
Million**

The Next Phase in Innovation

Now is the moment to stand up for our veterans and help them stand up for themselves. **No one deserves to be homeless.**

We need your help to keep them safe, give them hope, and connect them to support services such as health care, mental health treatment, and substance abuse counseling to help them in their recovery process and maintain housing in the community.

THE NEED: For the past two decades, the VTLC has protected and supported veterans facing homelessness and dual diagnosis from mental health and substance abuse issues.

THE SOLUTION: With your help, the **Campaign for the VTLC** will turn more veterans into reliant and self-productive community members. We will build a new, secure, flexible, and easily accessible facility adjacent to the Opportunity Center for the Homeless and expand other supportive services available for them.



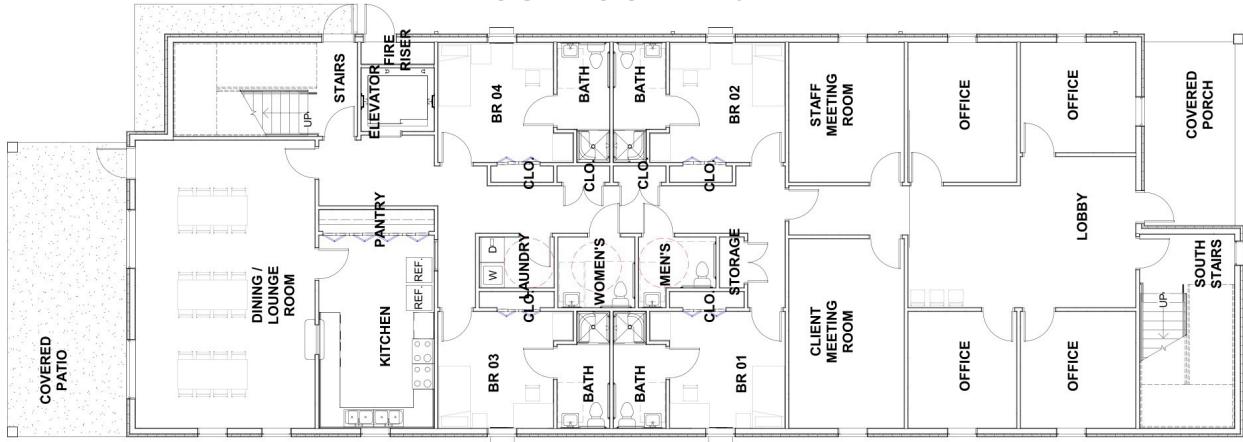
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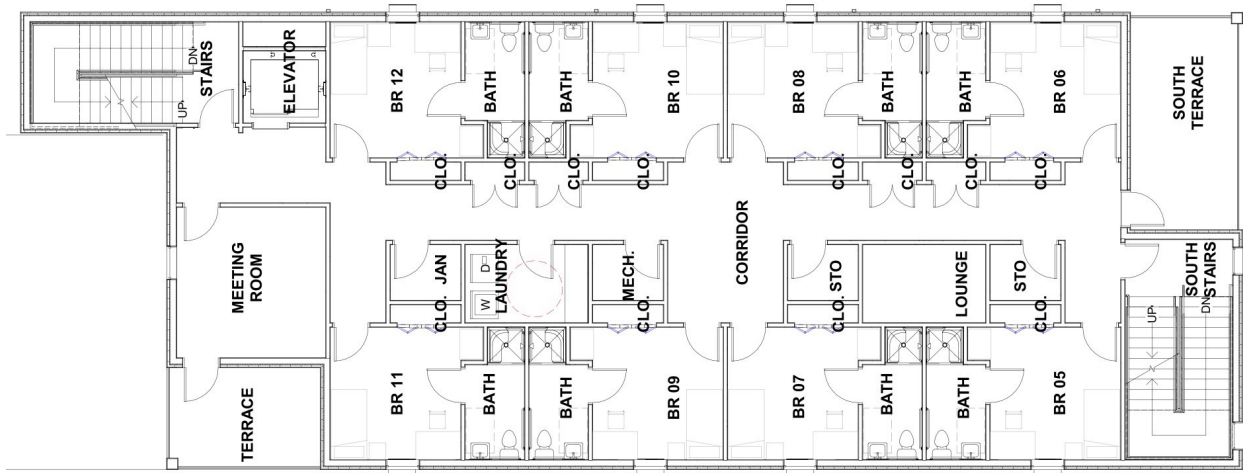
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FUTURES

First Floor Plan



Second Floor Plan



Third Floor Plan



Naming Opportunities

A gift to The Capital Campaign is an opportunity to help shape and elevate the lives of homeless veterans living in El Paso county and seeking services at the Opportunity Center for the Homeless veteran programs.

Your gift also presents a unique opportunity to be permanently recognized in our facilities and show the rest of our community that your heart is in the right place.

We encourage our donors to take advantage of these opportunities, either through an outright gift or through one that is pledged. You may also choose to honor a family member or friend through a naming opportunity.

We have several naming opportunities, and interested individuals, corporations, families, foundations, and other groups are invited to contact the Development Office for more information. Below are some examples:

Multipurpose Room: The new building design will enable the VTLC to support homeless veterans and community organizations. As such, it is essential to have a large space within this facility, where multiple services can be implemented.

Kitchen/Pantry: During their time in the Shelter, residents have access to various nutritional foods. Since the VTLC is designed for communal living, residents may take turns cooking meals while the staff cook is not available. However, the purpose of the kitchen extends far beyond the preparation of food.

Elevator: One of the most significant advantages in designing the new transitional living center will be our ability to operate ADA compliant and offer clients and staff members ease of navigation throughout the building.

Peer-to-Peer/Counseling Center: Living on the streets and Armed Forces deployments often leaves emotional scars that persist long after physical damage has healed. When left untreated, the resulting emotional trauma often leads to a lifetime of mental, emotional, and psychological challenges.

Lobby/Reception area: The Reception Area serves as a welcoming space for veterans from the community who are seeking information, counseling, support, and advocacy assistance. The VTLC is a working facility. At any given time, residents are moving in, moving out, receiving supportive services, working with advocates, meeting with their social workers, participating in the meal services, and so on.

Naming Opportunities

Dining Room: On a given day the veterans receiving services at the VTLC receive 3 meals a day and having an adequate space for them to eat a meal and/or relax with others is essential for their physical and emotional development.

Entranceway Landscaping (Front): This entranceway will be street-facing and present a feeling of professionalism, safety, comfort, and hope. It will be designed to include elements such as lighting and security, as well as a manicured and easy-to-maintain landscape.

Entranceway Landscaping (Back): This entranceway will be on the backside of the building and accessible via the main door. The entranceway will offer a feeling of security, professionalism, comfort, safety, and hope. The design includes features such as lighting and security, as well as a manicured and easy-to-maintain landscape.

Outreach Office: Every veteran who turns to the VTLC for help has individual challenges and individual needs. Staff Advocates work in the Outreach office to provide support and resources information for clients on medical needs, housing, benefits, education, employment opportunities, and more.

Supply Room/Donation Storage: Each year, the VTLC provides essential services to its residents and many community organizations who come and advocate in our center. Having this room located on the ground floor will allow for storage such as daily living essentials for our clients and items such as toiletries, toilet paper, laundry and cleaning supplies, etc.

Laundry Room (3 naming opportunities available): The VTLC wants to offer every veteran living in our center a fresh start towards a new life. That often begins by providing them with a chance to wash their clothes and keep their items clean throughout their stay. Because the VTLC houses an average of more than 100 different veterans each year, we need to maintain a well-equipped laundry room that will be used many times each day. All residents will have access to the laundry supplies and the laundry room.

Buy a Brick



Your brick, engraved with a name or message of your choice, will help repave the VTLC entryway and garden.

- 4×8 Bricks (3 lines of text*)
- 8×8 Bricks (8 lines of text*)

*Each line of text can contain up to 18 characters, including spaces

You can also add a replica of your brick to your order. The replica will be delivered directly to your address. There is an additional cost for replicas.

VTLC CAMPAIGN DISCLAIMER

The overall goal for using this pledge or gift is to fund the construction and financing costs of the new Veterans Transitional Living Center, located at 1217 Magoffin Avenue in El Paso, TX. Funds may also be used at the discretion of the Opportunity Center for the Homeless to pay for the expenses incurred by the Opportunity Center for the Homeless during the campaign. Any contributions received over the amounts needed for the designated project will be used for future capital campaign projects included in the 2021 Strategic Master Plan and at the complete discretion of the Opportunity Center for the Homeless.

THE CAMPAIGN FOR THE VTLC



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PLEDGE FORM

I/We agree to pledge/donate \$ _____ to the Veterans Transitional Living Center Campaign.

I/We prefer to make this gift in the following manner: Over 1 year Over 6 months Over 4 months

Payments will be made in: Cash Securities Credit Card (with a service fee of 2%)

Other _____

Beginning _____
month/year

An initial payment in the amount of \$ _____ is enclosed.

Pledge payments will be made: Total (1) Semi-Annual (2) Quarterly (4) Monthly (12)

Pledge \$ _____ Other _____

I prefer to charge my credit card: MC Visa Amex Other _____

Card # _____ Security Code _____ Exp. Date _____ Payment(s)\$ _____

All credit card information is securely stored.

Card Holder Signature: _____

Donor's Name(s) _____ Date _____

_____ Name/Business (as it should be
publicized) _____

Check the box if you wish for your donation to be anonymous

Check the box if you would like to be contacted to discuss other giving options and/or possible naming opportunities.

Address _____ City _____

State _____ Zip _____ Email _____

Tel. _____

THE CAMPAIGN FOR THE VTLC

Mission Statement

The Opportunity Center for the Homeless exists for all homeless irrespective of race, ethnic origin, gender, language spoken, or, religious beliefs, and regardless of mental, drug, and alcohol problems. Through direct contact with the homeless, the Center supports them to move beyond their condition if they are capable; or protects them if they cannot improve their condition in society because of emotional or psychological disorders.

Please make payments to:

Opportunity Center for the Homeless

P.O. BOX 63 • El Paso, TX 79941-0063

Donate Online

www.homelessopportunitycenter.org

Questions should be directed to:

John Martin

(915) 231-8882 Mobile

Jmartin@ocelpaso.org

Gene Roberts

(575) 415-2123

Groberts@ocelpaso.org

The Opportunity Center for the Homeless is a not-for-profit, tax-exempt, charitable organization as defined under the Internal Revenue Service code section 501(c)(3).

Tax exemption entity ID 74-2634199.

Please consult with your professional tax advisor as to what deduction may be available to you.



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